

Carey ROOFINGS

are used by leaders in the world's industries

WILLARD
STORAGE BATTERY

CARBORUNDUM
PRODUCTS

ARMOUR & COMPANY
ATLANTA PLANT

Diamond Crystal
Sticker Salt

Best-Of-Its

LEHIGH
CEMENT



Built-Up Roofs
Asphalt Shingles
Roll Roofings

IT SHOULD mean something to you that every firm whose trade-mark you see here has used Carey Roofing on some new or re-roofed building in recent years.

The concerns we have space to mention are typical of many more who are leaders in their particular lines of business and who use Carey Roofings.

Building owners could well be guided in roof buying by the example of such eminently successful houses as these, even if Carey Roofings were a new product.

But Carey Roofings are old and well tried products that have been on the market 46 years. There is a Carey Roof for every type of building. These roofings have been used not only by leaders of industry, but on schools, churches, homes and farm buildings,—in all parts of America—and under all sorts of conditions.

Tell us the kind and size of building you have to roof and we will send you complete information about the type of roof which is best suited to your needs.

ASPHALT
ASBESTOS
MAGNESIA
A Roof for Every Building

Wall Board
Pipe Coverings
Roof Paints

There is a Carey Dealer near you. Ask us for his name.

FISCHER LIME and CEMENT CO.

269-280 Walnut St.,
MEMPHIS, TENN.

1115-1121 E. Second St.,
LITTLE ROCK, ARK.

Glasses on Club Plan

1.00
Per Week



1.00
Per Week

NO RED TAPE—NO COLLECTORS—COME IN AND PAY. Glasses delivered on first payment.

ONE OF OUR MANY VALUES.

DOUBLE VISION LENSES—Reading and Distance

8.75

Round or oval lenses, ground for your exact requirements by our expert optometrist. 20-year

\$1.75 Cash Down

\$1.00 Per Week gold-filled or shell frames.

8.75

\$1.75 Cash Down

\$1.00 Per Week

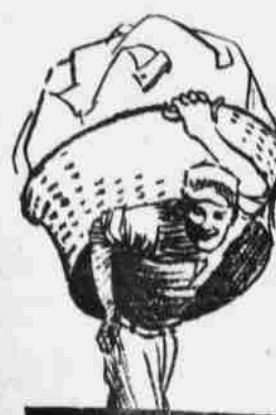
\$8.75 covers all costs. NO EXTRAS. If your eyes change within the year we change your lenses FREE.

SINGLE VISION LENSES PRICED IN PROPORTION.

Open Saturdays Until 10 p.m.

Goodman & Bach

90 South Main Street
"THE SOUTH'S OLDEST JEWELERS."
Est. 1875.



Let Us
Carry Your
Load

Our shoulders are bigger than yours, so why not send your laundry to us? Washed in pure water, with pure soap, your clothes will be returned to you immaculate. And you yourself would not handle them any more carefully than we do.

LAMAR STEAM LAUNDRY

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WELSH NEGROES IS GOING GOING GOING

That Is What Mrs. Burns Says of Tanlac — Gains Nine Pounds.

(Continued From First Page.)

sending troops across the seas, Mr. Wilson emphasizes that American boys cannot be compelled to fight unless the representative of the United States in the league council so advise and our representative would be under instructions to take no such step without the sanction of congress.

Faith in Japan's intention to return Shantung to China is expressed without qualification by the president and to those who don't trust Japan and want to liberate the territory back to China immediately Mr. Wilson addresses the question: "How will you take Shantung away from Japan when Great Britain and France are pledged already and have been pledged for two years to give Japan the rights which Germany enjoyed?" Does America want to fight Great Britain and France and Japan and then the way to keep America out of war?" Mr. Wilson presents no apology for Japan but says Great Britain and France had to promise her Shantung in order to get Japan to come into the war and help keep the Pacific clear of German raiders.

Mr. Wilson admits the bargain and denounces secret treaties but says the remedy for the whole deplorable plight of China lies in the league of nations and its processes for revision of all grants of territory to other powers as well as Japan.

Finally, and this is where the president always makes his biggest hit, he reminds his hearers that America went into the war to end war, that conscription was put into operation and liberty loans were floated and hard earned dollars were taken from American pocketbooks and the flower of America's manhood sent to foreign graves not merely to beat Germany, but to prevent any other nation from trying the experiment which Germany tried. Nine days of discussion he contends would have been enough to prevent the last European war, as Germany wouldn't have dared to fight if she knew England would fight and she would certainly have held her horses if she dreamed America might come in. Now, the president points out that nine months would be provided for arbitration or discussion before there would be war. And if there were war, the economic boycott would be effective; belligerent nations would be commercially isolated and financially bankrupted unless they yielded to the demands of mankind. If the league is not set up and Europe goes on as it has before he thinks there will be more war and America will be drawn into it and our losses will not be two hundred thousands but many millions of men.

Appeals for Peace.

So it will be seen that the president is appealing to the peaceful instincts of the American people and the deeply imbedded passion for peace which elected him in 1912. He is pleading "let us out of war," and then supported him wholeheartedly on a platform of freeing the world from militarism and of safeguarding democracy.

Mr. Wilson cynically recalls the enthusiasm of certain of the league's opponents when America entered the war and says that when he led America into war to put an end to the war business, he meant it. Dramatically he explains that he would not be able to look into the face of a widowed wife or a bereaved parent if he came back from Paris without a program to end future wars. To those who would turn away from the war and helplessness in Europe Mr. Wilson applies the epithet "contemptible quitters." And it is mild language compared to that which he will probably use before he gets through in denouncing those in America, who he thinks are selfishly refusing to see the job through.

Business men who heard the president at St. Louis, the man who is to eschew party politics drew loud applause from many Republicans present and afterward that Mr. Wilson made headway, some said they had not understood before how deeply American business was involved in the controversy over the league. The St. Louis Chamber of Commerce is hardly Wilsonian. Many sat at the guest table who attacked him bitterly heretofore but when he said that he was touring the country not as a party man, but as an American, they jumped to their feet and joined in the applause and cheers.

Unquestionably, Mr. Wilson will make a better impression as he removes from the public mind the notion of party politics which he unfortunately built up when he took only men of his own personal predilection to Paris with him and ignored the Republican party. The present Republican leadership on the treaty is not popular. Leading Republicans here and there as we travel whisper to us that they think the course of Senator Knox and Senator Lodge is mistaken but they also say that the president's tactics, hitherto have made many partisans. Woodrow Wilson might be the last to admit it but his professions of political disinterestedness and his clear exposition of articles in the treaty on which he has heretofore been vague and ambiguous have done him more good in this section of the Middle West than all the studied statements, letters and academic addresses to congress which he has made since getting back from Europe. He is at last lifting the treaty discussion out of the mire of party politics and personal bitterness to the broad issue of international co-operation which helped civilization triumph over barbarism and must inevitably safeguard the victory that was so painfully won. (Copyright, 1914, by David Lawrence.)

To Drive Out Malaria.

And Build Up the System. Take the OLD STANDARD GROVES' TONIC. It is a tonic, you know, what you are taking, as the formula is printed on every label, showing it is genuine and free from a tasteless form. The genuine drives out the malaria, the iron builds up the system. 50 cents. adv.

HOLMES COUNTY LAND BRINGS FANCY PRICES

LEXINGTON, Miss., Sept. 8. (Sp.)—Holmes county real estate is selling at fancy figures, as will be witnessed by sales made here the past week. J. E. Gwin purchased of the Hooker heirs East Bank, containing 1,400 acres, for \$280,000. A. B. Jones, of Iverness, bought of the Mahoney Brothers 1,100-acre plantation for \$400,000. The Warfield place was sold by Walter & Wyndham to William Lowe, Walter Lowe & C. E. Wright, for \$25,000 more than they paid for it two weeks ago.

FAIR OFFICERS ELECTED.

LEXINGTON, Miss., Sept. 8. (Sp.)—At a meeting of the stockholders of the Mississippi Valley Fair association, the following officers were elected for the ensuing year: E. F. Rhea, president; T. G. Smith, vice-president; W. L. Pickett, secretary. It was decided to hold the fair at Jackson, Oct. 27 to Nov. 1.

Tonight! Take Dodson's Liver Tone! Better Than Calomel For Liver.

Calomel sickens! If bilious, constipated and head-achy read my guarantee.

Listen to me! Take no more sickening, salivating calomel when bilious or constipated. Don't lose a day's work! Calomel is mercury or quicksilver, which causes soreness of the bowels. Calomel, when it comes into contact with your bile, causes it to break it up. This is when you feel that awful nausea and cramping. If you are sluggish and all knocked out, your liver is torpid and bowels constipated, or you have headache, dizziness, coated tongue, if breath is bad stomach sour, just take a spoonful of Dodson's Liver Tone. Here's my guarantee—Go to any drug store and get a bottle of Dodson's Liver Tone for a few cents. Take a spoonful

tonight, and if it doesn't straighten you right up and make you feel fine and vigorous by morning, I will give you \$10.00 to the store and get your money back. Dodson's Liver Tone is destroying the sale of calomel because it is real liver medicine; entirely vegetable, therefore it can not sicken or make you sick. I guarantee that one spoonful of Dodson's Liver Tone will put your sluggish liver to work and clean your bowels of all acid and sour, and constipated waste which is clogging your system and making you feel miserable. I guarantee that a bottle of Dodson's Liver Tone will keep your entire family feeling fine for months. Give it to your children. It is harmless; doesn't gripe and they like its pleasant taste.

A Court Square Serial

CHAPTER ONE

The Triumph of Youth



OR twenty years two young men have been looking out on Court Square. Truly they are still young, for this span of time represents but two-thirds the age of either.

Business furnishes abundant themes for romance. Imagine two youths in knickerbockers starting out to work side by side and then attaining eminent business success while initiative is still at concert pitch, and with a keen zest for greater things.

The jewelry business has gone through a series of evolutions with the years—yes, with the centuries. It began with the Oriental bazaar, which was just a stage above the peddler.

The purchase of a jewel then was simply a trade, a finished transaction. There was no aftermath. The highest price that could be secured was the correct price.

The jewelry business has developed and progressed along with other lines. Yet the idea of permanent patronage was slow to take hold and fictitious values prevailed for a long time.

M. B. Joseph and Chas. W. Myers, as ambitious lads with the Crescent Jewelry Company, had a vision of higher ideals in the midst of old-time surroundings.

They early inspired confidence and built up personal followings. The same people who bought Christmas gifts came back for birthday remembrances and anniversaries. An increasing number of friends wrote in from many states.

These two young men eventually came to own the Crescent Jewelry Company and continued under that title for a few years. Then, to start afresh and appear under their own signature, the firm name was changed to Joseph-Myers, Inc.

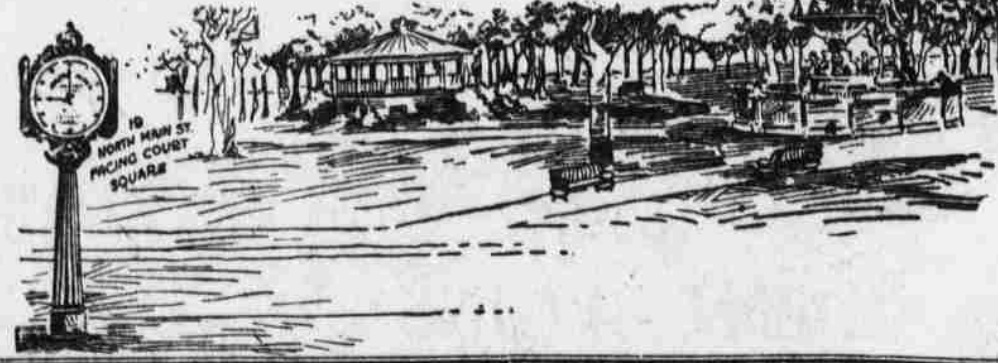
Today theirs is a beautiful store, unsurpassed in the South, including many departments with an efficient personnel, occupying an entire building. Every Memphian should view it as a matter of local pride. Visitors will find a charming point of interest in a cordial atmosphere.

The markets of the world are searched for articles of enduring beauty, and, in most cases, of real utility. A reasonable profit only is added. Even the prices of diamonds have been standardized.

Patronage is sought through the changing seasons and into the coming generations.

People from every state in the Union send in mail orders to Joseph-Myers, Inc., of Memphis. That is another interesting feature of this serial which is to follow.

Joseph-Myers, Inc.
Jewelers



TRUSSES
YOU CAN
Make use of the will call if you WANT TO but the will call departments are for those who can't be trusted, so the merchandise stays there till paid for and very often till it's out of style or out of season. At MILLER'S, 238 South Main Street, you are welcome to credit without the usual red tape, reference or investigation. We won't take your money and keep the goods, too. Dresses, \$35 to \$150; Suits, \$35 to \$200; Coats, \$35 to \$200; Hats, \$10 to \$50; Purses, \$25 to \$150; Waists, \$5 to \$25; Skirts, \$7.50 to \$50. My fur department is equipped to clean, line, make over and repair furs. Stamps and Bonds taken at full value. After the 15th at the new location, 174 South Main Street, Opposite the Princess Theater.

WINNER-MERCERE CO.

191 Madison Ave.
Two Doors East of Third St.

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